GUIDELINES FOR THE TERM PAPER

The term paper should cover a national, international, or global development issue or any other topic relevant to this class. For example, the paper can cover topics such as “The economic effects of China joining the world economy,” “The role of technology in the globalization process,” “The global distribution system,” “Regional Integration and its role in global business and development,” “An analysis of global institutions and global governance,” etc. You are expected to develop your thesis statement using specific examples. For example if you chose to explain the global distribution system you may want to focus your discussion using one product, i.e. coffee, apparel, automobiles, etc.

Good writing habits are "portable" and will always reflect well on you. Shoddy written work can have enormous negative consequences (in terms of lost opportunities for new positions or advancement) when you hit the market. I expect a commitment to quality on your part. To this end, you should proof your work for content (i.e. cohesion of argument, clarity of logic, support of position, and conciseness), as well as for correct grammar, spelling, and punctuation.

The paper should be between 6 and 8 double-spaced pages, including tables and figures. The margins (top, bottom, left and right) cannot be more than one inch. The font used must be 12 point or smaller. A shorter or lengthier paper may be accepted but its content must justify its length.

The structure of the paper should be as follows.

a. Title
b. Introduction
c. Description of the issue that you will discuss and how it relates to globalization
d. Discussion of the issue and the policies, if any, that national government has enacted to guide the globalization process. In this section you must include your informed opinion supported by economic theory and facts
   e. Concluding remarks.

You may use any generally accepted method of citing sources in your paper. I suggest citing sources by including after the information: (Authors, date of publication), with the full
citation in the bibliography. Below are two examples, the first citing the source of a direct quote, the second citing the source of an argument which I paraphrase.

Example One: According to one authority, "bad writing does not get read" (McCloskey, 1987, p.5).
Example Two: Many economists write very badly (McCloskey, 1987).

You may use any generally accepted method in your bibliography. I suggest that your bibliography refer to books and articles in the following manners:

For books:
Author(s), date published, Title of Book, publisher, city of publication.
For example:

For journal articles:
Author(s), date published, "Title of Article," Journal, Volume, Number, month of publication, page numbers.
For example:

For the internet:
Author (or organization), date published, “title of article or web page,” web address (you must provide me with enough information that I can find the information for myself).
For example:
http://ssrn.com/abstract=682821

(Note: if you cannot identify the author or organization that provided the information on the internet, then DO NOT USE that information in your report.)

FINAL VERSION OF THE PAPER IS DUE ON THE LAST DAY OF CLASS.