GUIDELINES FOR THE GROUP’S PROJECT

The objectives of the group’s research project are to develop your interpersonal skills and to improve your critical thinking. Your ability to work in group is strengthened in the process of learning how to coordinate with your team mates, and how to share with them your insights and ideas. This exercise should help you to expand your organizational and leadership capacities.

The research project should illustrate one aspect of globalization through the production or use of a final consumption product or service. Each group must select a single product or service from an industry/sector; for example the social media or smart phones from the electronics/communications, Nike from footwear/clothing, and coffee from food sectors.

Each team will present their findings in class and turn in a join term paper. I expect professional presentations and full participation of all team’s members.

Here are some points to keep in mind while thinking about your paper and writing it up.

- The paper should be between 10 and 12 double-spaced pages, including tables and figures. The margins (top, bottom, left and right) cannot be more than one inch. The font used must be 12 point or smaller. A shorter or lengthier paper may be accepted but its content must justify its length.

- The paper should have separate sections. You should be lead writer on some section, even if all coauthors are involved in all sections. A statement explaining the division of labor, signed by you and your coauthors, should be attached to the paper.

- Your research group is also a writing group. As a member of a writing group, you are responsible for constructively criticizing the writing of other group members, and for circulating your own drafts to other group members.

- Part of your evaluation is based on how helpful you are to the other members of your group.

- Here is a suggested procedure for your writing group.
  - About a week before a draft is to be turned in, each group member gives the other members a version of his or her material.
  - Everyone in the group reads what everyone else has written and jots notes on how to improve the writing and how to harmonize it with the other sections.
- The group meets for at least an hour and reaches consensus on what needs to be done.
- Everyone proofreads everything and makes corrections.


You may use any generally accepted method of citing sources in your paper. I suggest citing sources by including after the information: (Authors, date of publication), with the full citation in the bibliography. Below are two examples, the first citing the source of a direct quote, the second citing the source of an argument which I paraphrase.

Example One: According to one authority, "bad writing does not get read" (McCloskey, 1987, p.5).

Example Two: Many economists write very badly (McCloskey, 1987).

You may use any generally accepted method in your bibliography. I suggest that your bibliography refer to books and articles in the following manners:

For books:
Author(s), date published, *Title of Book*, publisher, city of publication.
For example:

For journal articles:
Author(s), date published, "Title of Article," *Journal*, Volume, Number, month of publication, page numbers.
For example:

For the internet:
Author (or organization), date published, “title of article or web page,” web address (you must provide me with enough information that I can find the information for myself).
For example:

(Note: if you cannot identify the author or organization that provided the information on the internet, then DO NOT USE that information in your report.)

**FINAL VERSION OF THE PAPER IS DUE ON THE LAST DAY OF CLASS.**